



# Introductory AI Services

Our Introductory services help businesses identify strategic AI projects worth doing, and minimise the risk when implementing AI in their business:

	AI Discovery Call	AI Roadmap (AI Strategy)	AI POC (Proof of Concept)
For who?	Want to know how we work and what we can help you with specifically?	Looking to discover where AI can contribute to your growth, innovation and leadership within a 1-3 year horizon?	Looking to confirm how AI can solve a specific key business challenge?
What is it?	A 30-minute no obligation call with our experts. We explore how and where AI can solve your specific business challenges.	A cross-company audit where we identify areas where AI can drive results in marketing, sales, production, services, finance, and operations.	A technical engagement where we investigate AI solutions for a strategic growth challenge, reducing risk for potential AI projects.
What for?	Understand which areas in your business may have the highest potential opportunities for cost/value improvement through AI.	Get a ranked shortlist of possible AI Use Cases & Projects by the highest potential impact and ROI.  <b>The strategic groundwork to prioritise AI Projects by impact.</b>	Proof of feasibility and effectiveness.  <b>The evidence you need to reduce risk and create a solid business case for AI initiatives. (includes an ROI Model)</b>
Pricing	Free	€6,300 - €10,000 Subject to Scope  €5,000 Funding Available for qualifying companies.	€6,300 - €15,000 Subject to Scope  €5,000 Funding Available for qualifying companies.

## Funding

There are a range of grant supports available covering AI Roadmap and AI POC project costs.

### **Enterprise Ireland Companies**

Funding of up to 80% (€5,000) for qualifying companies and projects.

One of our clients, a mid size financial services company, has used EI funding to create an AI Roadmap for their 2025 Strategy planning discussions and have chosen to progress with selected AI projects for operational efficiency and scaling into new markets.

### **Other Supports : LEO Companies, Údarás**

Funding of 50-60% for qualifying companies and projects.

Talk to us for details. We'll guide you from experience to secure maximum funding and quick approval.

## Other Services

### **AI Accelerator Packages**

Once you have identified strategic AI projects and initiatives we can help you execute those results quickly and effectively.

#### **AI Skills Packages:**

Access to a team of top-tier professionals including Data Analysts, Data Engineers, AI Developers, and Solution Architects to augment your initiatives and ensure project success. Teams are selected with the required skill-sets needed for each project.

#### **Custom Consulting Packages:**

Advisory tailored to assess, design, plan, and implement AI strategies aligned with your business objectives. Consulting covers C Suite Education, AI Strategy, and projects supporting the implementation of AI in your business.

#### **AI Leadership as a Service:**

Supports your in-house leadership or provides a virtual C-level expert to oversee and coordinate AI initiatives. Using our experts can accelerate AI uptake across your business and ensure AI is utilised in key growth areas, leaving you with sustainable processes and structures to expand adoption.