



Strata: AI-Driven Productivity with Microsoft Copilot



Background

Strata, an innovative SME with in-house AI expertise through its CEADAR collaboration, were keen to accelerate adoption of Microsoft 365 Copilot across its business operations functions. The goal was to create structured Copilot workflows for priority business processes, build team capability for confident usage, and lay the groundwork for responsible, scalable AI adoption aligned with ISO 42001 principles.

Opportunities

1

To introduce smarter processes to save time and accelerate decision-making.

2

To ensure all team members had a solid baseline of knowledge on Copilot and how to use it effectively.

3

To establish a robust AI governance structure.

4

To expand adoption beyond the early use group, to scale benefits across the business.

Key Solutions

AI-Driven Workflow Development: Harness AI to streamline and enhance core business processes, including:



Financial analysis in Excel.



Standardized templates and client communications in Word.



Leveraging standardized templates and communications to drive efficiency and ensure consistency.



Content creation and meeting management.

Projected Benefits



Document-heavy tasks are completed in less than half the time, allowing teams to focus on higher-value work.



Business data can be turned into actionable insights in minutes, supporting faster and more confident decisions.



Brand and message consistency has been strengthened across communications and templates.



Accelerated content creation enables faster response times.



Meetings produce accurate, actionable records that improve follow-up and accountability.



AI adoption can expand confidently, supported by a solid governance structure.

Testimonial



We recently engaged Leading Edge to support the rollout of Microsoft Copilot across our teams. With existing in-house AI expertise through our CEADAR collaboration, we needed a partner who could design and deliver an implementation project that complemented our internal capabilities and Leading Edge were able to.

The training provided has been of a very high standard, delivered on tight timelines by an excellent trainer. We're now working through a series of case studies focused on real business challenges, helping to embed learning in a practical, results-oriented way.

As a growing SME, time is always at a premium. We value Leading Edge's pragmatic, outcome-focused approach and their ability to keep the project moving without the need for constant oversight. To date, I've found Leading Edge to be open, responsive, agile, and highly knowledgeable

- Melissa Sheridans,
Operations & Marketing Director, Strata



AI Support & Training

For businesses aiming to adopt AI strategically, we deliver expert-led training and tailored consulting that translate technology into measurable performance gains. Contact us to start harnessing AI for your business.



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